

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965831-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Romney/R/President	Romney for President, Inc	506

Flight Dates	Order #	Alt Order #
10/20/12 - 10/23/12	965831	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/12	10/23/12	6a Eyeopener	558-7a	MT-----	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/22/12	6:45 AM	6a Eyeopener	558-7a	:30	2012MRFP148H	\$900.00 NM
2	WCVB	Tu	10/23/12	5:58 AM	6a Eyeopener	558-7a	:30	2012MRFP148H	\$900.00 NM
2	10/20/12	10/23/12	Good Morning America	658-9a	MT-----	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/22/12	7:55 AM	Good Morning America	658-9a	:30	2012MRFP145H	\$800.00 NM
2	WCVB	M	10/22/12	8:54 AM	Good Morning America	658-9a	:30	2012MRFP148H	\$800.00 NM
3	WCVB	Tu	10/23/12	7:25 AM	Good Morning America	658-9a	:30	2012MRFP145H	\$800.00 NM
1	WCVB	Tu	10/23/12	8:59 AM	Good Morning America	658-9a	:30	2012MRFP148H	\$800.00 NM
3	10/20/12	10/23/12	The View	1058-12n	MT-----	:30	2	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/22/12	11:33 AM	The View	1058-12n	:30	2012MRFP145H	\$1,200.00 NM
1	WCVB	Tu	10/23/12	10:59 AM	The View	1058-12n	:30	2012MRFP145H	\$1,200.00 NM
4	10/20/12	10/23/12	Midday News	1158a-1230p	MT-----	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/22/12	12:09 PM	Midday News	1158a-1230p	:30	2012MRFP148H	\$400.00 NM
1	WCVB	Tu	10/23/12	12:28 PM	Midday News	1158a-1230p	:30	2012MRFP148H	\$400.00 NM
5	10/20/12	10/23/12	Millionaire	1228-1p	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/22/12	12:46 PM	Millionaire	1228-1p	:30	2012MRFP145H	\$500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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965831-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/President	Romney for President, Inc	506	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/20/12	10/23/12	Millionaire	1228-1p	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/23/12 12:52 PM Millionaire 1228-1p :30 2012MRFP145H \$500.00 NM									
6	10/20/12	10/23/12	The Chew	1-2p	MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/22/12 1:27 PM The Chew 1-2p :30 2012MRFP148H \$600.00 NM									
2 WCVB Tu 10/23/12 1:30 PM The Chew 1-2p :30 2012MRFP148H \$600.00 NM									
7	10/20/12	10/23/12	KATIE COURIC DAY	3-4p	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/22/12 3:30 PM KATIE COURIC DAY 3-4p :30 2012MRFP145H \$400.00 NM									
8	10/20/12	10/23/12	Newscenter 5 at 6	6-630p	MT-----	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MT----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 10/22/12 6:27 PM Newscenter 5 at 6 6-630p :30 2012MRFP148H \$2,000.00 NM									
1 WCVB Tu 10/23/12 6:23 PM Newscenter 5 at 6 6-630p :30 2012MRFP145H \$2,000.00 NM									
9	10/20/12	10/23/12	M-F Inside Edition	658-730p	-T-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -T----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/23/12 7:13 PM M-F Inside Edition 658-730p :30 2012MRFP148H \$1,500.00 NM									
10	10/20/12	10/23/12	Chronicle	728-8p	MT-----	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MT----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/22/12 7:37 PM Chronicle 728-8p :30 2012MRFP145H \$1,500.00 NM									
2 WCVB Tu 10/23/12 7:29 PM Chronicle 728-8p :30 2012MRFP145H \$1,500.00 NM									
11	10/20/12	10/23/12	7p Sat News Weekend	658-730p	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/20/12 7:46 PM 7p Sat News Weekend 658-730p :30 2012MRFP145H \$400.00 NM									
LR - Football									
12	10/20/12	10/23/12	ABC Prime College Footb	Sat 8-1130p	-----S-	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Sa 10/20/12 9:05 PM ABC Prime College Football Sat 8-1130p :30 2012MRFP148H \$2,500.00 NM									
1 WCVB Sa 10/20/12 12:01 AM ABC Prime College Football Sat 8-1130p :30 2012MRFP145H \$2,500.00 NM									
LR - Football									
13	10/20/12	10/23/12	Newscenter 5 at 1130p S:	1130p-1200a	-----S-	:30	1	\$500.00	NM

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Romney/R/President	Romney for President, Inc	506	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/20/12	12:29 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	2012MRFP148H	\$500.00 NM
LR - Football									
14	10/20/12	10/23/12	6a Weekend Eyeopener	558-7a	-----S	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	10/21/12	6:21 AM	6a Weekend Eyeopener	558-7a	:30	2012MRFP145H	\$500.00 NM
1	WCVB	Su	10/21/12	6:40 AM	6a Weekend Eyeopener	558-7a	:30	2012MRFP148H	\$500.00 NM
15	10/20/12	10/23/12	Weekend GMA	7-8a	-----S	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	10/21/12	6:59 AM	Weekend GMA	7-8a	:30	2012MRFP145H	\$800.00 NM
1	WCVB	Su	10/21/12	7:53 AM	Weekend GMA	7-8a	:30	2012MRFP148H	\$800.00 NM
16	10/20/12	10/23/12	6p News Weekend	6-630p	-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/21/12	5:59 PM	6p News Weekend	6-630p	:30	2012MRFP145H	\$1,000.00 NM
17	10/20/12	10/23/12	Newscenter 5 at 11	11-1130p	-----S	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/21/12	11:25 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP148H	\$2,500.00 NM
2	WCVB	Su	10/21/12	11:31 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP145H	\$2,500.00 NM
Total Spots							31		

## Payment Terms 30 Days

Gross Total	\$33,800.00
Agency Commission	\$5,070.00
Net Amount Due	\$28,730.00